



## PRITHA JHA

Partner, Pioneer Legal

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### QUALIFICATION:

- BSL. LL.B., ILS Law College,  
University of Pune

### PROFESSIONAL MEMBERSHIPS:

- The Bar Council of Maharashtra and Goa

### HIGHLIGHTS:

Pritha is the Co-founding partner of Pioneer Legal, with over 14 years of experience, she is a specialist in private equity transactions; strategic mergers & acquisitions across sectors specifically in advertising, media, and entertainment.

She advises various advertising agencies and media houses in their day-to-day operations and commercial contracts. After 9 years in DSK Legal, she along with 3 partners founded Pioneer Legal. Asia Law ranked her a rising star in 2022 for Private Equity, India Business Law Journal identified her as one of India's Future Legal Leaders in 2020, she was featured as one of the top 20 emerging leaders for the Indian Legal Market by RSG Emerging Leaders Report of 2019.